****

**Treat Your Mum This Mother’s Day with Lidl’s Gift Range**

Celebrate your amazing Mum this Mother’s Day with fabulous gifts and treats available from Thursday 21st March in Lidl Ireland’s 160 stores nationwide while stocks last. With luxurious and affordable gifts across flowers, chocolates, prosecco and skincare, there is something special for all Mums out there!



Mother's Day wouldn’t be complete without a colourful bouquet of flowers, a perfect gift for you to surprise your mum with on Sunday 31st March. Choose from an elegant range of attractive spring bouquets including the **Deluxe Rose & Lily Bouquet *(€14.99),* Rainbow Tuilips *(€5.99)***and **Deluxe Oriental Lilies *(€7.99)****.* Prices start from **€0.99** and are available in stores nationwide from 25th March while stocks last.



If you would like to treat your mum to something extra special this Mother’s Day, why not give her a selection of gifts such as a Mother’s Day Orchid which comes in a vase, a box of delicious J.D. Gross Belgian chocolate sea shells and a punnet of fresh strawberries all for €12.27. Or if you want to treat your mum that little bit more this Mother’s Day, why not opt for Lidl’s Deluxe ‘Best Mother’ bouquet, their pretty tea set and some tasty Kinnerton chocolate hearts all for €39.47.

C:\Users\connolly\Downloads\a=38962_s01_PS_Jg2017_v02_IFLA.tif 



Lidl’s afternoon tea set is the perfect way to pamper your mum in the comfort of her own home. Serve up her favourite tea in a pretty cup and teapot ***(€7.99)*** with a yummy mini high tea assortment ***(€2.99)*** served on a gorgeous cake stand ***(€7.99)***. You can then toast your mum with Lidl’s Prosecco Spumante Conegliano ***(€9.74)*** paired with orange juice to make some tasty mimosas.



Lidl has your mum’s cosy night in sorted with fluffy socks ***(€2.49)***, a snuggle blanket ***(€12.99)***, pyjamas ***(€8.99)*** and a dressing gown ***(€11.99)***. Let her sit back, relax and enjoy a range of Mother’s Day DVDs ***(€5.99)***. All items available from 21st March while stocks last.

**ENDS**

|  |  |  |
| --- | --- | --- |
| **Product Description** | **Price €** | **On sale date** |
| Irish Daffodils | 1.49 | Monday 25th March |
| Iris & Solidago | 1.99 | Monday 25th March |
| LA Lilies | 2.49 | Monday 25th March |
| Tulips | 2.99 | Monday 25th March |
| Spray Carnations | 2.99 | Monday 25th March |
| Irish Daffodil Bouquet | 2.99 | Monday 25th March |
| Deluxe Single Rose | 3.49 | Monday 25th March |
| Dozen Roses | 3.99 | Monday 25th March |
| Mixed Chrysanthemums | 4.99 | Monday 25th March |
| Seasonal Bouquet | 4.99 | Monday 25th March |
| Spring Bouquet | 4.99 | Monday 25th March |
| Rainbow Tulips | 5.99 | Monday 25th March |
| Deluxe Oriental Lilies | 7.99 | Monday 28th March |
| Deluxe Blueberries & Cream/Raspberry Ripple Bouquet | 9.99 | Monday 25th March |
| Deluxe Rose & Lily Bouquet | 14.99 | Thursday 28th March |
| Deluxe Elegance Bouquet | 14.99 | Thursday 28th March |
| Deluxe Peach Bellini Bouquet | 16.99 | Thursday 28th March |
| Deluxe One in a Million Bouquet | 19.99 | Thursday 28th March |
| Deluxe Dozen Avalanche Roses / Sweet Avalanche Roses | 19.99 | Thursday 28th March |
| Deluxe Best Mother Bouquet | 29.99 | Thursday 28th March |
| Exclusive Mother's Day Gift Bouquet | 39.99 | Thursday 28th March |
| Kalanchoe in Gift Bag | 4.49 | Monday 25th March |
| Potted Oriental Lilies | 7.99 | Monday 25th March |
| Baby Orchid in Ceramic Pot | 6.79 | Monday 25th March |
| Chrysanthemum Elle Fleur | 5.99 | Monday 25th March |
| Pot Mum | 2.99 | Monday 25th March |
| Rose on Stem | 6.99 | Monday 25th March |
| Kalanchoe Watering Can | 5.99 | Monday 25th March |
| Mother's Day Planter | 7.99 | Monday 25th March |
| Mother's Day Heart planter | 9.99 | Monday 25th March |
| Mother's Day Pink Bucket Planter | 9.99 | Monday 25th March |
| Mother's Day Hoop Basket | 12.99 | Monday 25th March |
| Mother's Day Large Basket | 14.99 | Monday 25th March |
| Mother's Day Orchid in vase | 6.99 | Monday 25th March |
| Mother's Day Calla Lily in Ceramic Pot | 9.99 | Monday 25th March |
| Mother's Day Orchid | 14.99 | Monday 25th March |
| Mother's Day Basket | 9.99 | Monday 25th March |
| Large Gift Plant | 8.99 | Monday 25th March |
| Phalaenopsis in Ceramic Pot | 12.99 | Monday 25th March |
| Bougainvillea | 5.99 | Monday 25th March |
| Watch | 6.99 | Thursday 21st March |  |
| Cosmetic Mirror | 5.99 | Thursday 21st March |
| Assorted Wall Clock | 4.99 | Thursday 21st March |
| Light Chain | 4.99 | Thursday 21st March |
| Digital Kitchen Scale | 5.99 | Thursday 21st March |
| Mothers' Day DVDs | 5.99 | Thursday 21st March |
| Cake Stand/ Cake Plate | 7.99 | Thursday 21st March |
| Photo Frame | 5.99 | Thursday 21st March |
| Tea Set | 7.99 | Thursday 21st March |
| Bowl/Cup/Plate Set | 9.99 | Thursday 21st March |
| Mothers' Day Books | 6.99 | Thursday 21st March |
| Hair Straightener and Curler | 12.99 | Thursday 21st March |
| Ionic Hair Dryer | 12.99 | Thursday 21st March |
| Multi Function Hot Air Styler | 12.99 | Thursday 21st March |
| Greatest Showman / Bohemian Rhapsody DVD | 11.99 | Thursday 21st March |
| Hair Straightening Brush | 19.99 | Thursday 21st March |
| Premium Mothers' Day Books | 13.99 | Thursday 21st March |
| Hair Straightener | 19.99 | Thursday 21st March |
| Ballerina Slippers | 2.99 | Thursday 21st March |
| Ladies' Fluffy Socks | 2.49 | Thursday 21st March |
| Ladies' Slipper Socks | 2.49 | Thursday 21st March |
| Ladies' Pyjama Shorts Set | 4.99 | Thursday 21st March |
| Ladies' Pyjamas | 8.99 | Thursday 21st March |
| Ladies' Dressing Gown | 11.99 | Thursday 21st March |
| Snuggle Blanket | 12.99 | Thursday 21st March |
| Mother's Day Gift Socks | 3.99 | Thursday 21st March |
| Facial Brush | 24.99 | Thursday 21st March |
| IPL Hair Remover | 199 | Thursday 21st March |
| Mother's Day Greeting Cards (Medium) | 1.49 | Monday 11th March |
| Mother's Day Greeting Cards (Large) | 2.49 | Monday 11th March |
| Ferrero Raffaello | 7.99 | Monday 18th March |
| Kinnerton Net of Hearts | 1.49 | Monday 18th March |
| J.D. Gross Mandolino Chocolates | 2.49 | Monday 18th March |
| Mother’s Day 3-Pack Cupcakes | 2.49 | Thursday 21st March |
| Mini High Tea Assortment | 2.99 | Thursday 21st March |
| Deluxe Mother’s Day Cupcake | 1.99 | Thursday 21st March |

**For more information, please contact:**

Aifric Connolly

PR Manager

Lidl Ireland and Northern Ireland

**E:** [aifric.connolly@lidl.ie](mailto:aifric.connolly@lidl.ie)

**T:** 087 719 7901

W : [www.lidl.ie](http://www.lidl.ie)

Facebook: facebook.com/lidlireland

Twitter: @lidl\_ireland

Instagram: @Lidlireland

Snapchat: @Lidlireland